patana™

FEEDER PLATFORM

Patang empowers Feeder Operators to navigate their digital transformation journey with ease through its innovative digital platforms that accelerate progress in short cycles.
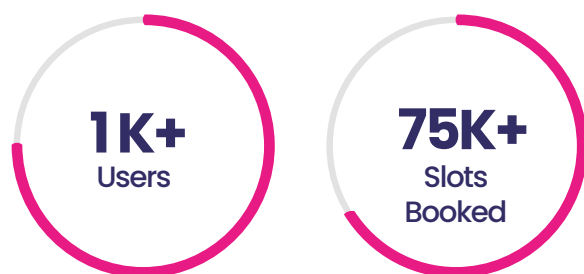
The Challenge

- Coordinating with customers to plan bookings and schedule vessels can be a time-consuming and difficult task

- Managing a large volume of paperwork and manual bookings can be error-prone

- Providing timely accurate shipment tracking information can be difficult, leading to dissatisfaction among customers

- Determining costs associated with lost slots due to oversized cargo is cumbersome process

- Managing rates and invoices all at one place can be tedious specially if the volume of transactions is large leading to delay in billing and payments
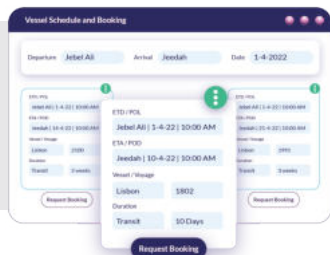
The Solution

Patangs feeder platform helps overcome these challenges by offering feeder customers with a range of features that can help them plan their bookings, track their shipments, manage their invoices and many more. The platform offers the customers with a user-friendly and efficient self-service portal to manage their operations, which in turn increases productivity and reduce costs.

Our Success so far
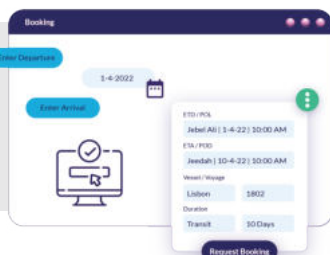
1K+
Users

75K+
Slots
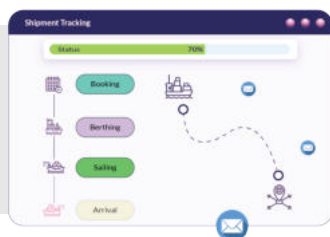Booked

Benefits for Your Customers

Vessel Schedule

Find vessel schedule information customized to your transport request with our interactive schedule tool, to plan your future bookings

Online Bookings

Request and submit your booking with just a few clicks and manage your booking all in one place. Now no more hassle of paperwork, fill out our online form to book your shipment!

Shipment Tracking

Get shipment tracking updates on Desktop, mobile app and email

Slot Loss Calculation

Cargo with a higher weight or over-dimension may result in increased costs due to lost slots. To help mitigate this, we offer a simplified slot loss calculator that allows you to check the over-length & associated slot costs.

Rate Management

As a special gesture to our loyal customers, we offer them a discounted & adjusted rate. You can simply view the rate matrix by selecting the TO & FROM port destination

Invoices and outstanding

Easily view your invoice summary and outstanding balances on a single screen with the use of our user-friendly dashboard and filters. All invoices can be viewed with the option to download them for your records.

Benefits for Feeders Operators

Digitize your booking operations

Reduction & Elimination of Manual Work

Increased operational efficiency

Quick Scalability

Seamless API integration with any ERP

Whatsapp Notification

Stay informed with WhatsApp notifications. Receive alerts about your shipment's status directly on WhatsApp.

Integration
(API | CSV/Excel Edifact)

Patang's API is a robust platform that allows for seamless integration with customers' ERP systems. By utilizing this integration, customers can easily send and receive data, cutting down on their time.

Mobile App

Our platform is available on both Android and iOS, and our mobile app provides added value to customers by allowing for easy and quick connectivity.

For Marketing inquiry, **email us at sales@patang.io**