

Patang pioneers innovation by offering digital platforms to NVOCCs. Using this platform, NVOCCs can offer a comprehensive online booking platform to their customers thereby digitizing their journey and experience.

#### The Challenge

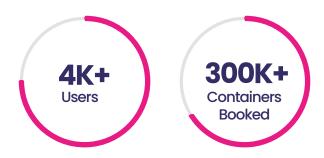
- NVOCC operators often have to deal with a large volume of bookings and schedules which can be time-consuming and difficult to manage manually, leading to delays and errors, which can negatively impact customer satisfaction and business reputation.
- Ensuring that shipping instructions and draft BL are accurate and communicated to all parties in a timely manner is crucial for the smooth operation of the business, but it can be a challenging when done manually, as it requires coordination between multiple parties
- Keeping track of invoices and SOA can be a tedious task, especially if you are handling a large volume of shipments. This can lead to errors and delays in billing and payment, which can negatively impact cash flow and profitability.
- Providing real-time container visibility and updates to NVOCC customers can also be a difficult task, as operators often have to rely on manual processes or multiple systems. This can lead to delays and errors in communication, which can negatively impact customer satisfaction.

Overall, these challenges can negatively impact the business in multiple ways, such as decreased efficiency, increased operational costs, and reduced customer satisfaction.

#### **The Solution**

Patang aims to help the NVOCC operators overcome these challenges through its comprehensive and user-friendly self service platform using which the customer can avail schedules, online container booking, shipping instructions, draft BL, invoice and SOA management, and get real-time container visibility and updates

#### Our Success so far











# **Key Features for Your Customers**

#### **Schedule and Booking Management**

Check sailing schedules by port and route, vessel or carrier and conveniently create and submit bookings online with just a click, eliminating the need for paperwork.





## **Shipping Instructions and Draft BL**

Utilize our simplified shipping instruction form for easy creation of new instructions and preview and correct draft BLs in an intuitive manner.

## **Real-Time Container Visibility**

Monitor the status of your shipment with real-time updates and receive milestone alerts directly on WhatsApp and mobile app for optimal planning and management.





#### **Online Invoices and SOA**

View invoice summary and SOA on a single screen with easy dashboard and filters and download them for your records.

## **Electronic Bill of Lading**

Enjoy the convenience and hassle-free electronic version of the bill of lading with an option to print.











# **Benefits for NVOCC**



Digitize Customer Interactions



Reduce & eliminate manual work



Increased operational efficiency



Seamless API integration with any ERP



**Quick Scalability** 



Flexible and cost effective

# **Other Platform Features**



Whatsapp
Notification & Chatbot

Two-way communication chatbot to connect with customers over WhatsApp. Chat with predefined menu options to access services such as tracking shipments, viewing documents, checking booking status and obtaining vessel schedules.



Patang's API is a robust platform that easily integrates with customers' ERP systems. Our API endpoints cover relevant functionality for bookings, shipping instructions, and BL management. Additionally, our platform is capable of and supports EDIFACT standards for integrating EDI messages to create and accept bookings and shipping instructions.



**Mobile App** 

Our platform is available on Android and iOS. Our mobile app provides more value to your customers by helping them connect easily and quickly.









For Marketing inquiry, email us at sales@patang.io

